



July 2026

Dear Friend,

Dust off your boots and get ready for a night of great food, great music, and an even greater cause.

For the third year, legendary honky-tonk artist Dale Watson is returning to the Upper Peninsula to support Trillium House, and we couldn't be more excited. On Sunday, August 9, Trillium House and Strega Nonna will host a special benefit concert featuring one of country music's most authentic and celebrated performers.

With more than 40 years of touring, 30 albums, and performances alongside icons like Johnny Cash, Willie Nelson, Merle Haggard, and Kris Kristofferson, Dale has built a loyal following by keeping traditional country music alive. His energetic performances and genuine connection with audiences make this one of the most anticipated summer events in our community.

Most importantly, proceeds from this event benefit the Dan Mazzuchi Care Fund, which helps ensure Trillium House residents can receive compassionate end-of-life care regardless of their financial circumstances when they are unable to remain at home. Through the Care Fund, families can focus on spending meaningful time together rather than worrying about the cost of care.

We invite you to join us as a sponsor and help make this unforgettable evening possible. Whether you become a Honky Tonk Tycoon, Delishish Dish Sponsor, Sweetheart Dessert Sponsor, or a "Good Cookie" Friend of Dan, your support directly impacts local families while connecting your business with a beloved community event. This is our only fundraising event this year, which will help cover a portion of the \$175,000 in support needed this year.

Together, we'll enjoy great food, dancing, and authentic country music while helping provide comfort, dignity, and peace for residents and families during one of life's most important journeys.

Thank you for your time. We hope you'll join us as a sponsor for this special evening to support the Dan Mazzuchi Care Fund.

With gratitude,

  
Melissa Cavill  
Trillium House Executive Director

  
Rachael Grossman  
Strega Nonna Owner & Nonna

P.S. Sponsors receive special recognition, VIP perks, early entry, and first dibs at the buffet—but the greatest reward is knowing your support helps provide care, comfort, and dignity through the Dan Mazzuchi Care Fund

***Boots, Buffet & Bucks for Trillium House Residents***

*Join Dale Watson, Strega Nonna, and Trillium House for an unforgettable evening benefiting the Dan Mazzuchi Care Fund.*

**Dale Watson Dinner & Trillium House Benefit Concert  
August 9, 2026**

**Sponsorship Levels**

**“Honky Tonk Tycoon” Entertainment Sponsor - \$5,000 (Two Available)**

- Provide a Hospice Resident with Two Weeks of Care
- VIP Table with Tickets for 6 (See event for details)
- Bottle of Sparkling Wine
- Premier Logo Placement on Poster
- Logo in Trillium House Newsletter (based on deadline)
- Logo on Trillium Website Event Posting
- Logo on Social Media Posts
- Recognition in Press Release
- Recognition during Media Visits
- Recognition during the Event
- Opportunity to do a “Silly Ad Skit” for your business\*

**“Delishish Dish” Dinner Sponsor - \$2,500 (Two Available)**

- Provide a Hospice Resident with One Week of Care
- VIP Table for 4 with Reserved Seating (See event for details)
- Bottle of Sparkling Wine
- Logo on Poster as Dinner Sponsor
- Mention in Trillium House Newsletter (based on deadline)
- Logo on Trillium Website Event Posting
- Mention in Social Media Posts
- Recognition during the Event

**“Sweetheart” Dessert Sponsor - \$1,250 (One Available, One SOLD)**

- Provide a Hospice Resident with Four Days of Care
- Bottle of Sparkling Wine
- VIP Table for 2
- Logo on Poster as Dessert Sponsor
- Mention in Trillium House Newsletter (based on deadline)
- Listing on Trillium Website Event Posting
- Special Social Media Post
- Recognition during the Event

**“Good Cookie” Friend of Dan - \$500 (Unlimited)**

- Provide a Hospice Resident with One Night of Care
- Two Tickets to Event

- Cookie Gift
- Recognition during the Event
- Listing on the Trillium House Website

*\*Work with the Trillium House communications team to develop a silly skit to advertise your business during the concert break. Script must be completed by 8/1/26.*

### Trillium House Sponsorship Form

**Sunday, August 8, 2026 – Strega Nonna, Negaunee, Michigan  
Dale Watson Dinner & Benefit Concert**

Yes! I would like to support Trillium House through sponsorship. Please accept this funding to provide meaningful impact in the following area(s) and sponsorship levels. Sponsors are welcome and encouraged to make selections for the remainder of the year to ensure availability. All sponsorship requests will be verified by Trillium Leadership for availability.

**Check requested sponsorship:**

- Entertainment Sponsor - \$5,000 (Two Available)
- Dinner Sponsor - \$2,500 (Two Available)
- Dessert Sponsor - \$1,250 (One Available, One SOLD!)
- Friend of Dan - \$500 (Unlimited)

**Contact Information:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Amount Enclosed: \$ \_\_\_\_\_ Check #: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return to Melissa Cavill at [melissa.cavill@trilliumhouse.org](mailto:melissa.cavill@trilliumhouse.org) by \_\_\_\_\_.